Digital Asset
Management Solution
for Structured and
Unstructured Data

HIGHLIGHTS

Multi-tiered Storage

Fast Free-text Search

Drag and Drop Files

Automatic Metadata Extraction

Digital Asset Management–LiveArc™

Overview 2 - 7 Day Engagement

The SGI Media Asset Management Service is a framework that provides total control of your workflow; whether multimedia, documents, or other files. Depending on your specific needs and direction, LiveArc's unique metadata capabilities provide insight into your data that can be coarse, fine or any place on the spectrum in between. LiveArc MAM is versatile:

- Digital asset and knowledge management platform
- General and collaborative application platform
- Components can be used to create a diverse range of applications
- Extensible service-oriented architecture (SOA)
- XODB, XML-based Object Database
- Written in platform neutral Java

When you engage Professional Services, we will put together a custom package to address your specific needs and future growth. This offering includes complete project organization and communication during the entire project lifecycle. SGI's certified project management methodologies ensure project completion is on time and within budget, affording customers timely installations and cutting edge technology.

This service is perfect for customers needing to manage, index, sort, search and store their media rich data.

Scope Statement

Experienced SGI personnel can perform the following Implementation tasks for any level of data classification or control level. Our experts will help plan, design and execute this exciting technology:

- An "asset" is the combination of metadata and content
- Metadata and content independently versioned



- Metadata can be easily evolved
- Extract and index metadata and/or content
- Dictionaries (& spell-checking), classification hierarchies
- Unstructured "free text" or structured searching
- Centralized and/or distributed storage
- Aggregation across multiple storage environments and schemas
- Seamless integration with DMF
- Scalable to billions of files
- Federation and replication to remote sites
- SOA extensibility to third party or custom services

Project Deliverables:

- Statement of Work
- Installed LiveArc Solution



Media Asset Management-LiveArc

www.sgi.com/services/ps

Customer Responsibilities

- Provide at least one technical resource with the appropriate access privileges to assist SGI resource.
- Work with Project Manager to collect requested information and documents
- · Provide outage window if needed
- Hold to plan after agreement
- Provide access to relevant computing systems, storage systems, and networks as necessary to perform analysis and configuration during normal business hours, or at mutually agreed timeframes.
- Provide support from technical support teams for all vendors and third parties as necessary
- Assume all responsibility for network connectivity, performance, and configuration issues

SGI Professional Services Resource Services Staff

- Project Manager
- Solution Architect(s)
- Technical Consultant(s)
- Subject Matter Expert(s)

Project Scope Exclusions/Changes

Any additions or changes to Project Scope must be stated in a separate SGI change order detailing the changes, and the impact on pricing, and timeframes. Such changes include, but are not limited to:

- Any work or requirement not listed in the Statement of Work.
- Delays due to site being unready for work to be performed
- Onsite Project Management

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Methodology

SGI employs the following phases to manage this project:

Phase I—Planning and Design

During the Planning and Design phase,

- Conducts meetings to gather all information needed to ensure a successful assessment.
- Develops a detailed Project Plan.
- Schedules the installation and configuration to minimize Customer business disruptions.
- Involves Subject Matter Experts, Solutions Architects and Technical Consultants as appropriate.

Phase II—Implementation

During the Implementation and Testing phase,

- Coordinates work plan.
- Coordinates resources.
- Coordinates SLA's
- Validates work is complete/correct.
- Demonstrates all agreed upon criteria.

Phase III—Documentation and Acceptance

During the Documentation, Functional Overview, and Acceptance phase,

- Reviews and completes the SGI Implementation guide.
- Addresses all outstanding items for acceptance.
- Conducts a Summary Overview review with customer to discuss project closure.

