

Media Commerce™ Practice

Media Serving

- Kasenna MediaBase
- thirdspace OVS
- RealNetworks

Media Management

- StudioCentral Library
- Ascential Media360
- Keops MediaWorks

Technology Expertise

- MPEG-I, MPEG, DVCPRO
- Encoding/decoding systems
- Data modeling
- Asset management
- Media workflow analysis

Strategic Solutions for Media and Entertainment Enterprises

The Media Commerce Practice provides solutions to media and entertainment enterprises, including broadcast and cable networks, professional sports arenas, and new media businesses at the intersection of content, networks, and commerce. The practice delivers strategic solution initiatives on a global basis, captures and leverages valuable intellectual property created during professional service engagements, and drives alignment between industry marketing and SGI Global Professional Services.

A Wealth of Real-World Experience Ensures Success

SGI Media Commerce Practice has the resources and skills needed to deliver powerful, sustainable solutions that drive customer success. Our principals, solution architects, project managers, and technical consultants are not only highly skilled in multiple applications and technologies, but are also experienced across a broad range of target industries.

Competitive-Edge Solution Examples

Arena Video-on-Demand

Arena Video-on-Demand encompasses streaming video, interactive media, and e-commerce services. The SGI solution enables on-demand delivery to luxury suites, skyboxes, kiosks, and video walls throughout sports stadiums, concert halls, and other venues for entertainment or cultural events.

SGI Digital Broadcasting with thirdspace OVS

Developed for broadcasters, satellite providers, cable companies, and telcos, this digital video broadcasting solution delivers high-quality video content and services such as scheduled and pay-per-view programming to residential subscribers and customers.

Media Asset Management with Ascential™ Media360™

This digital asset management solution enables organizations to acquire, index, manage, track, and store multiple-format media content. It is a powerful workflow solution for any group that has to manage large amounts of rich media content including Internet, education, government, science, and research organizations.

Broadcast Asset Management with Keops MediaWorks

This fully integrated asset management system enables broadcasters to ingest, browse, and mark digital media assets. It combines video acquisition, editing, and asset management into a single system.



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- **Professional Services**
Custom Engineering
- **Productivity Services**
Managed Services and Remanufactured Products
- **Support Services**
Mission Critical
- **Education Services**

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